

Comm 101 Oral Communication Spring 2018

Lecture: T/R 11:00 a.m. to 12:15 p.m., CAC 201
Professor: Liz Fakazis, CAC 327, lfakazis@uwsp.edu
Office hours: T/R, 2:00 -3:00 p.m. and by appointment

About this course

This course explores the practice of public speaking as a central component of participation in the public sphere. Using principles of rhetoric, this course allows students to gain practical experience in speech composition, delivery and critique.

Course Objectives

- Students will demonstrate the ability to conduct research necessary for producing effective speeches
- Students will demonstrate an understanding of the role that audiences and context play in effective public communication
- Students will demonstrate the ability to write and deliver speeches in a number of different genres
- Students will develop critical thinking skills to make ethical and informed decisions on how to effectively communicate with others

Division of Communication Learning Objectives for Communication Majors

1. communicate effectively using appropriate technologies for diverse audiences
2. plan, evaluate and conduct basic (quantitative and qualitative) communication research
3. use communication theories to understand and solve communication problems
4. apply historical communication perspectives to contemporary issues and practices
5. apply principles of ethical decision making in communication contexts

Required Readings

- Joshua Gunn, *Speech Craft* (Bedford/St. Martins, 2017). Available for rental at the University Bookstore.
- Additional readings may be distributed through electronic reserve.

Assignments and Grading

Specific, written guidelines for each assignment will be distributed in class. Your speeches will be graded on appropriateness of topic for the assignment and target audience, and on quality of research, content, style, and delivery. Exams will test your mastery of course material including readings, lectures, and discussions.

Major Speeches: Celebratory Speech, Informative Speech, Persuasive Speech (70 % of final grade)

Exams: Mid-Term and Final (30 % of final grade)

Letter grades will be assigned as follows to all graded assignments and the final grade:

94 – 100 % = A	90-93% = A-	87-89% = B+	84-86% = B
80-83% = B-	77-79% = C+	74-76% = C	70-73% = C-
67-69% = D+	64-66% = D	60-63% = D-	

Course Policies

Attendance. The success of this course depends on your active participation. Please arrive on time for each class, ready to actively contribute to class discussion and peer editing work. If you MUST miss class, please:

- Notify me in advance (in case of emergency, notify me as soon as possible)
- Arrange to get notes from a fellow student. Do NOT ask me what you missed!
- Arrange to have any work due that day turned in at the beginning of class.
- Realize that there will be NO MAKE-UPS for in-class assignments unless you have a documented excuse (note from a doctor, for example) AND it is feasible for the assignment to be made-up out of class.

Please turn off your cell phones. No cell phone, tablet, laptops or other technology is permitted to be used during class, unless it is a required assistive technology. If you need to use technology in class, please see me.

E-mail. You may e-mail me with questions, comments and concerns, or to set up an individual conference. I check my e-mail regularly during the work week. Please leave at least 24 hours for a response.

Accuracy & Ethics. All work produced for this class must be your own. If you use others' work, please be sure to cite it appropriately (including information you get from print and digital sources). Plagiarism of any kind will result in a warning. Second offenses will result in a final grade of "F" for the course.

**Comm 101 Spring 2018
Working Schedule**

This schedule includes weekly topics and major readings, speeches and exams. Additional REQUIRED reading, writing, research and speaking assignments will be distributed in class, as will detailed guidelines for each assignment. (I may revise this schedule to meet the needs of the class and take advantage of course-related opportunities that come up.)

Wk	Dates	Topic	Major Readings	Assignments
1	1/23 & 25	Introduction Speech Anxiety	Gunn: Ch1	
2	1/30 & 2/1	Understanding Audience Speech Genres	Gunn: Ch 2, 3, 12	
3	2/6 & 8	Celebratory Speeches	Gunn: Ch 13	
4	2/13 & 15	Celebratory Speeches		Speech 1: Celebratory
5	2/20 & 22	Informative Speeches	Gunn: Ch 14	
6	2/27 & 3/1	Choosing Your Topic	Gunn: Ch 4	
7	3/6 & 8	Researching Your Topic	Gunn: Ch 5, 6	
8	3/13 & 15	Organizing and Outlining Impromptu Speaking	Gunn: Ch 7, 8, 9	
9	3/20 & 22	Style and Delivery	Gunn: Ch 10, 11	Mid-Term Exam
10	3/27 & 29	SPRING BREAK	SPRING BREAK	
11	4/3 & 5			Speech 2: Informative
12	4/10 & 12	Persuasive Speeches	Gunn: Ch 15	
13	4/17 & 19	Making Arguments	Gunn: Ch 16	
14	4/24 & 26	Speaking for Social Change	Gunn: Ch 19	
15	5/1 & 3	Workshop		
16	5/8 & 10	Persuasive Speaking		Speech 3: Persuasive
	Mon., 5/14 12:30-2:30			Final Exam